

Marketing with Social Networking Sites

Just a few sites!

<http://mashable.com/>

<http://www.socialmediatoday.com/SMC/>

<http://www.socialstudiesblog.com/>

<http://socialnomics.net/>

<http://wiffiti.com/>

<http://www.alexa.com/>

<http://www.google.com/trends>

<http://www.socialmedia.org/>

<http://www.socialmedia.org/blog/>

<http://www.allfacebook.com/>

<http://www.tetherball360.com/tetherball/Default.aspx>

<http://posterous.com/>

<http://wefollow.com/>

<http://www.socialtimes.com/>

<http://blog.twitter.com/>

<http://googleblog.blogspot.com/>

<http://www.postrank.com/>

<http://www.foreseeresults.com/>

<http://www.keywordspy.com/>

<http://www.toprankmarketing.com/>

<http://www.squidoo.com/>

<http://vandelaydesign.com/blog/galleries/best-non-profit-websites/>

<http://designm.ag/inspiration/best-non-profit-websites/>

<http://designm.ag/inspiration/non-profit-websites/>

<http://www.socialchangewebsites.com/>

<http://www.smashingmagazine.com/2009/05/14/non-profit-website-design-examples-and-best-practices/>

<http://www.topsite.com/best/nonprofit>

<http://www.flashmint.com/wp/2010/04/creative-and-effective-non-profit-website-design/>

<http://designtutorials4u.com/25-great-non-profit-websites-and-tip-for-your-inspiration/>

<http://mogdesign.eu/blog/26-well-designed-websites-that-help-haiti/>

<http://www.socialbrite.org/2010/02/09/the-best-designed-social-networks-on-ning/>

<http://designm.ag/inspiration/e-commerce-sites/> (not non profit, but ecommerce – good for reference)

<http://www.webaward.org/> (web design award winners – not non profit, but good for reference)

<http://designcharts.com/> (top ranked web design – not non profit, but good for reference)

<http://www.designlicks.com/> (award-winning design – not non profit, but good for reference)

<http://mashable.com/2009/05/22/non-profit-social-media/>

<http://mashable.com/2009/03/19/twitter-nonprofits/>

<http://mashable.com/2010/02/25/non-profit-internet/>

<http://mashable.com/2010/05/03/non-profit-social-media-results/>

<http://www.nonprofit-social-media.com/>

<http://www.commonknow.com/html/white-papers/NonprofitSocialNetworkSurveyReport.pdf> (A report)

<http://teamsocialblog.wordpress.com/2012/06/23/57/> (Uses and Unuses of Instagram)

Social Media policies

- Juneau Public Library (links to social media policy and presences) :
http://www.juneau.org/library/services_social.php

Tips for creating a social media policy

- http://marketing.njstatelib.org/blog/2012/apr/19/tmcclary/tips_for_creating_your_public_library_s_social_media_p