

Do unto others...

Abiding by the "Platinum Rule"

A 60-minute Webinar

- 1) When dealing with patrons, often our instinct is to abide by the _____:
"Do unto others as you would have them do unto you."
- 2) In fact, the Golden Rule might actually encourage us to ignore _____
_____.
- 3) It might be more beneficial in many cases to instead consider using the _____:
"Do unto others as they would have you do unto them."
- 4) In other words, interact with them based on _____perspective
about what they want, not your _____about how to treat
them based on your own perspective.
- 5) What are some areas that might create a _____in perspective
in how a patron should be treated regarding your own preference vs. theirs?
 - a. _____
 - b. _____ (*Wired That Way*, Florence and Marita Littauer)
 - o need admiration, acknowledgment = _____
 - o need to control and achieve = _____
 - o need details, accuracy = _____
 - o need the status quo, harmony = _____
 - c. _____
 - d. _____
 - e. _____
 - f. _____
 - g. _____

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- h. _____
- i. _____
- j. _____
- k. _____
- l. _____

6) What might be some unexpected _____ when we don't consider their perspective?

- a. they get _____
- b. they are _____
- c. they are _____
- d. we perceive them as _____

7) How can we exhibit the platinum rule?

- a. Become _____. Their reality may not be the same as your reality.
- b. Develop _____. Try to understand their perspective instead of trying to insert yourself – and your perspective – into their situation.
- c. Understand that the platinum rule is not about changing _____; it's about understanding _____.

According to Milton Bennett's "platinum rule," we see _____ and a _____ reality and respond with _____.

Instead, consider seeing _____ and _____ realities and respond with _____.

Instead of, "I'll do it this way because that's what I would want, so surely it's what they want," think... "I'll try to understand their perspective and do it based on what they want."

Note to self: I can now use this knowledge to: _____

