

# My Best of ALA Conference



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LIBRARY OF VIRGINIA



## Measures that Matter: Creating a Public Library Data and Outcomes Actions Plan

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Moderator: Timothy Cherubini, Executive Director,  
Chief Officers of State Library Agencies

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Chicago, Illinois  
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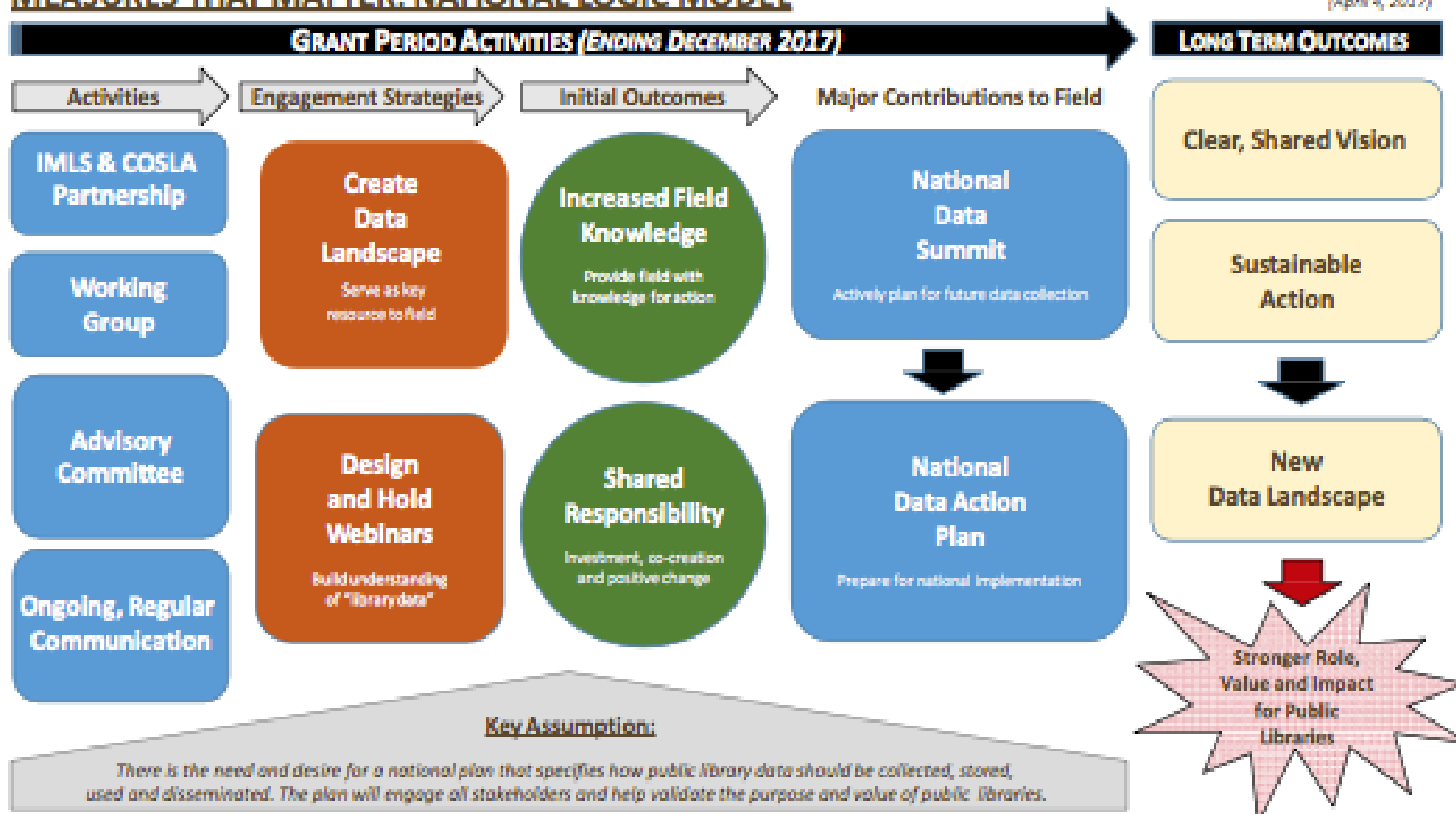
## MEASURES THAT MATTER: PURPOSE

MtM is a one-year Cooperative Agreement between IMLS and COSLA that seeks to engage stakeholders in creating a National Action Plan that when realized will:

- Reduce the burden of data collection
- Eliminate duplication of data collection efforts
- Improve the timeliness of data release
- Increase the uptake on sampling surveys
- Improve the quality of data collected
- Increase the capacity of public libraries to track and measure outcomes that align with community-based measurement systems

## MEASURES THAT MATTER: NATIONAL LOGIC MODEL

(April 4, 2017)



# MTM PROJECT MILESTONES

(6/19/2017)

## MILESTONE

## CURRENT STATUS

1. Creation of Data Landscape



**In progress/close to completion.** Goal is to iterate document through June, finalize in July, distribute to Summit participants in August, and bring to summit in September

2. Development and Presentation of Webinar Series (public webinars)



**In progress:** Webinars #1 and #2 complete; recordings available. Webinar #3 July 26<sup>th</sup> (registration is open)

3. Launch website [measurethatmatter.net](http://measurethatmatter.net)



**In progress:** Info is currently available at [www.cosla.org](http://www.cosla.org). Dedicated site to launch by July 1

4. Production of Summit



**In progress:** September 19-20, 2017, Baltimore, MD.

5. Creation and Dissemination of Action Plan



**In progress.** Conversations about the form(s) the action plan could take are underway and continue through the summer. The plan itself will be developed at the September Summit.

## ■ HOW TO STAY IN TOUCH WITH THE PROJECT:

Attend the upcoming webinar “**Moving Toward More Meaningful Measures,**” July 26<sup>th</sup>, 3:00 pm ET. Register at <http://www.webjunction.org/events/webjunction/measures-that-matter-3.html>.

View previous webinars “**A View into the Current Public Library Data Landscape**” and “**Detailing the Data-based Story of Public Libraries**” at <http://www.webjunction.org/>

Sign up for the Google Group: <https://www.surveymonkey.com/r/MtMEmailList>

Follow the project on Twitter: @libmeasuresmtr

Visit the current public website at <http://www.cosla.org/content.cfm/id/mtm> and watch for the July launch of <http://measuresthatmatter.net>.

# Dr. Carla Hayden





# Librarian of Congress Public Library Panel

