

The background is a teal color with a 3D-rendered scene of bookshelves and a ladder. The bookshelves are arranged in rows, and a white ladder is positioned in the center, extending from the bottom to the top of the frame. The lighting creates soft shadows and highlights on the shelves and ladder.

Publishing for Tenure and Promotion

A PCI Webinar

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Pay Attention to Promotion and Tenure Documents

Every university is unique

Avenues for Publishing

Publishing Outlets



Peer-reviewed
journals



Non-refereed
journals



White papers



Blog posts



Grant writing

Publish in Library Journals

- The Journal of Academic Librarianship
- Reference and User Services Quarterly
- College & Research Libraries
- Communications in Information Literacy
- Etc.

Publish in Higher Education Literature

- Teaching & Learning Inquiry
- International Journal for the Scholarship of Teaching and Learning
- College Teaching
- Active Learning in Higher Education
- Journal of Diversity in Higher Education
- Etc.

Publishing Trends

- Open access journals
- Open peer review
- Traditionally published journals (“closed access”)
- Boyer’s Scholarship
 - Interdisciplinary topics
 - The Scholarship of Teaching and Learning
- Publishing data sets
- Publishing multimedia articles

Getting Started with Publishing



Develop ideas from your work



Find something you are interested in



Start reading the literature on a topic



Identify key people who write on your topic



Identify journals who publish in your topic area

Publishing Strategies



WORK ON MULTIPLE
ARTICLES AT ONCE



EACH ARTICLE SHOULD BE
IN A DIFFERENT PHASE



KEEP A JOURNAL OF
ARTICLE IDEAS

Publishing Strategies



Find writing partners



Be proactive

Taking Publishing to the Next Step



LEVERAGE PUBLISHED
CONTENT FOR NEW
OPPORTUNITIES



CONSIDER FURTHER AREAS
FOR RESEARCH ON YOUR
TOPIC



CREATE A PROFESSIONAL
DIGITAL PROFILE



ENGAGE IN A LITTLE SELF-
PROMOTION



Publishing to Promotion



Questions?