



Readers' Advisory AMA

Expand Your Reading Horizons

Cari Dubiel – PCI Webinars

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What is an AMA?

- Ask me anything!
 - Let's talk about what you want to know
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FORMAT

- I'll skip around through the slides
- Check out the resource page for more on these topics
- Community effort!

COLLECTION DEVELOPMENT

- Holds list / ratio
- Vendors
- Social media
- What's going on in the community / world



READING OUTSIDE YOUR GENRE

- Have you done it?
- What have you learned?
- Have you ever skimmed / started books to recommend to patrons?



PROGRAMMING

- Author visits
- Book talks
- Book discussions
- Displays / passive programming
- Reading challenges
- What does your library do? What would you like to do?



THE RA CONVERSATION

- Appeal factors
- The four doorways
- Asking questions
- Starting the conversation



STAYING CURRENT

- What resources do you love?
- Do you need more?
- How much time do you spend keeping up?



GALLEYS / THE LIBRARY COMMUNITY

- Do you receive galley proofs? Do you have time to read them?
- Do you nominate for LibraryReads / participate in GalleyChat?





THANK YOU!

- Questions?
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